

Introduction to Photography

(Commercial Photography 2)

Instructor

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Course

Description

This is a Concurrent Enrollment Course, offering both high school credit through Maple Mountain High School and college credit through Utah Valley University. Credit from this course is transferable to colleges and universities. Contact the receiving institution for how the credits will be applied.

This course is designed for students who want to further enhance their photographic knowledge and abilities by teaching students how to visualize photographs, using elements of composition and lighting to make stronger images. It is an application of the skills learned in Digital Photography 1 with an emphasis on professional jobs and assignments used in commercial photography. This class emphasizes the use of camera operation, including aperture, ISO, and shutter speed to control exposure, motion, and depth of field. Students will learn to use Adobe Lightroom to edit photos. A website portfolio of each student's work is expected at the end of the course.

Prerequisites

This class is available to all high school juniors and seniors in good academic standing. High school prerequisites apply – Digital Photography 1. There are no college prerequisites for this course.

Course Objectives

Upon successful completion of this course, students should be able to:

1. Demonstrate the use of SLR cameras
2. Create properly exposed photographs
3. Create properly processed images for printing and digital distribution
4. Demonstrate proper lighting and its relationship to photography
5. Compare and distinguish the roles of photography in the communication field
6. Define the basic events within the history of photography
7. Evaluate photographic techniques
8. Evaluate the basic function of photographic communication
9. Provide evaluative feedback through critique.
10. Apply photographic design and composition principles

Assessment

At the end of this course students will be taking the state Career Technology Education test for Basic Commercial Photography. If students complete this test with 80% or above, they will be certified by the state in Advanced Commercial Photography.

Grading Scale

Percentage Breakdown:

A: 100-94%	A-: 93-90%	
B+: 89-86%	B: 85-82%	B-: 81-78%
C+: 77-75%	C: 74-72%	C-: 71-68%
F: 67% and below		

Grade Weight:

Homework	40%
In-Class Assignments	30%
Participation	20%
Quizzes	10%

Grades and Credit

A student's college course grade is the average of the two terms' grades from the student's high school course. The grade for this class will become part of a student's permanent college transcript and will affect the student's GPA. A low grade in this course can affect college acceptance and scholarship eligibility.

Each in-class assignment is worth 20 points. Homework is worth 20 points but has a separate 5-point task listed for being on-time. Late homework automatically gets 0/5 for the on-time task. In-class assignments are never late, but I stop giving time in class to work on them. Students can come in after school to work on the assignment. All photos turned in need to be edited in Lightroom.

Make-up work is a student's responsibility. Students will need to find out what work was missed due to absence and make up these assignments within one week. Use Canvas for information on assignments.

Homework is required for an A grade, as time does not allow for everything to be completed in class. Photographs will be taken outside class time in order to have sufficient time to complete editing photographs during the class period. No student should ask to leave during class to take photographs for homework assignments. No student should use another student's photograph for credit. After school editing time will be permitted almost daily.

10 participation points will be given each day of class; 8 points for being in class, staying on task and working, and 2 points for being on time. You can make up participation points by coming in before or after school to work on assignments.

This is a vocational course that prepares students for employment which means professional development is a part of the homework grade. Students need to do 2 professional development assignments each term. Points can be earned at a student's pace each term by choosing activities below and turning in a short 3 paragraph write up for each activity.

- Discover self-motivation techniques and establish short-term goals
- Visit an art museum or artist gallery
- Determine individual time-management skills
- Shadow a photographer or similar related professional
- Complete a self-assessment inventory and identify individual learning styles
- Join a club and attend a club activity
- Interview a business owner
- Other ideas? Approve it with the teacher

Class Rules

RESPECT: Each student will show respect to the teacher, fellow students, classroom equipment, and classmates' work.

FOLLOW DIRECTIONS: Listen to the teacher to learn the directions or read the directions given to you. Please ask questions first to your classmates and if they do not know, then the teacher.

STAY ON TASK: Work when you are supposed to be working. Listen when you are supposed to listen.

Procedures

All students need to have access to a digital camera that can shoot in manual mode. If a student needs to use a class camera during class time, the student must hand in a cell phone or other valuable item as collateral. The cell phone or other item will be returned to the student when the camera is returned. A camera may be checked out for out of class use. A student must return the camera at the beginning of the next A-Day or a fine the amount of the camera is worth will be placed on the student's account.

Absences and Tardies: The school's attendance policy, tardy policy, and other rules will be followed in my class. Please attend and be on time.

Essential Learning Outcomes

Upon successful completion of your coursework at Utah Valley University you should have acquired confidence and proficiency in the following areas:

Integrative and Applied Learning (IAL)

Students will learn introducing theory and then apply it by creating something new. Students will do this not by recreating something someone else has already made but by trying to see the world in a new way aided by what others have previously seen.

Intellectual and Practical Skills Foundation (IPS)

Our focus is directly related to communication and qualitative reasoning. A photograph is a language that works in a different way than a written language and students will learn the critical analysis necessary not only to interpret what others communicated but also so they can create their own work.

People of Integrity (PI)

Students will become personally and socially responsible by acquiring, developing and demonstrating skills in ethical reasoning and understanding. When applied to photography, students should understand the social and political implications of photography and how to use photography in a respectful way to make an impact, both locally, nationally and internationally.

Professional Competency (PC)

I have high expectations for image quality. Students are expected to improve from assignment to assignment and are given feedback through critiques on what they can do to try and improve their work. I also encourage students to redo assignments for an improved grade by immediately applying feedback given. These are lessons that students can carry with them as they make photographs for the rest of their lives.

Stewards of Place (SP)

A student will demonstrate, through the use of photography, stewardship of local, national, and global communities by cultivating awareness of: interdependence among those communities; issues within those communities; and organizations and skills that address such issues.

Knowledge Foundation (KF)

Photography looks externally. Looking through a lens gives the user the ability to study and analyze everything they point their camera at. Before they push the shutter they can start to ask questions about their subject. This could be asking about the importance, meaning, and what to include or exclude. It becomes a great way to learn about cultures or landscapes by applying a critical eye through the medium of photography.

University

General Education Mission:

Utah Valley University is a teaching institution, which provides opportunity, promotes student success, and meets regional educational needs. UVU builds on a foundation of substantive scholarly and creative work to foster engaged learning. The university prepares professionally competent people of integrity who, as life-long learners and leaders, serve as stewards of a globally interdependent community.

Students with Disabilities

If you have any disability, which may impair your ability to successfully complete this course, please contact the Accessibility Services office, 863-8747, BU 146. Academic accommodations are granted for all students who have qualified documented disabilities. All services are coordinated with the Accessibility Services office.

(CUT OFF) _____

STUDENT NAME (please print) I, _____ Period: _____
have read Mr. Lewis's disclosure document and understand and agree to abide by the rules, policies and procedures outlined.

(Signature of student)

PARENT OR GUARDIAN

I have read Mr. Lewis's disclosure document and understand the rules, policies and procedures outlined.

Date _____

(Signature of parent or guardian)

Comments or concerns?